

The Big Cheese

Battle Creek's Mac+Cheese Festival

2024

SPONSORSHIP

We are seeking sponsors to help make The Cheesiest Event in Michigan bigger and better! Event attendees can enjoy Mac + Cheese from local restaurants and start-up cheese connoisseurs and vote for the best Mac + Cheese in three different categories. The Big Cheese Mac+Cheese Festival will be coming back Kellogg Arena on April 20, 2024. Bring your friends, family, neighbors, anyone who loves Mac + Cheese!

TheBigCheeseBC.com

YES!

I would like to sponsor this event:

- ☐ CHEESIEST SPONSOR - \$4,000
☐ CHEESIER SPONSOR - \$1,000
☐ CHEESY SPONSOR - \$250



**FILL OUT
FORM
ONLINE**

Benefits	Levels		
	Cheesy \$250	Cheesier \$1,000	Cheesiest \$4,000
Company acknowledgment on all social posts			
Logo on website			
Logo on printed materials			
Logo on Downtown Merchant A-frames			
Stage banner			
Outdoor marquee logo (up to 30 Days)			
Logo included on Beckley Rd digital billboard ads			
8'x4' print board inside Kellogg Arena (1 year)			
Logo on Arena digital displays day of			
Logo on print-at-home e-tix			
Radio shout-out			

*All sponsorship benefits are subject to change based on time frame of securing sponsorship.

BUSINESS NAME: _____ CONTACT NAME: _____

ADDRESS, CITY, ZIP: _____

PHONE: _____ EMAIL: _____

☐ CREDIT CARD: ☐ CHECK (payable to: Kellogg Arena c/o The Big Cheese, 1 McCamly Square, Battle Creek, MI 49017)

NAME ON CARD: _____ EXPIRATION DATE: _____

CARD NUMBER: _____ CW: _____